

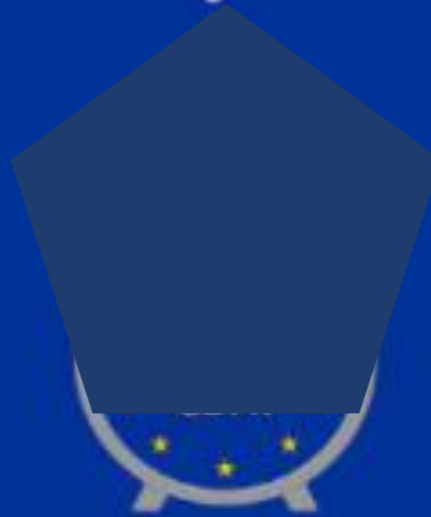
GDPR



Data Protection Officer (DPO)



Compliance



25 May 2018



Data Breaches



Personal Data

DEATH BY EMAIL RUN UP TO 25 MAY

Look at your last 10 emails.

**HOW MANY OF THEM
WERE NECESSARY?**

HOW MANY DID YOU READ?



GDPR PERSONAL INFO

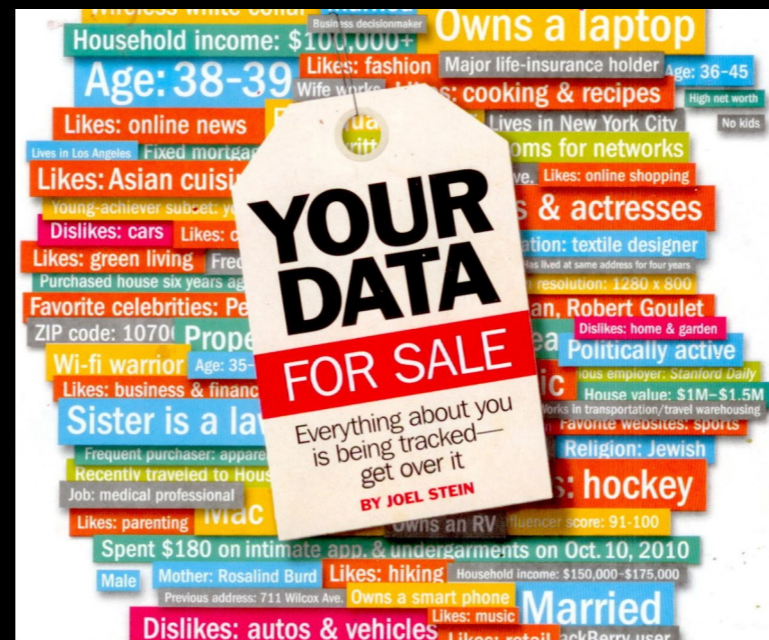
- Full Name:
 - General Data Protection Regulation
- Real Date of Birth:
 - 14 April 2016
- Royal Date of Birth:
 - 25 May 2018
- Regulation. Not a Directive.
 - Automatically binding in national laws.

PERSONAL DATA

- Any information about a person allowing them to be identified
 - direct: name, email address, IP address, cookies
 - indirect: physical, physiological, genetic, economic, cultural or social identities
 - data from individual's personal life or work life = personal data
 - meta data?

BUT WHY?

- Data Protection regulations needed updating for the modern world
- One set of data protection rules across the EU
- Individuals get better control of their personal data



HOW?



<https://www.itgovernance.eu/blog/en/the-gdpr-understanding-the-6-data-protection-principles>

STAY IN LINE OR ELSE...

- > €10 million or 2% global revenue
 - violation of record keeping, security, breach notifications
- > €20 million or 4% global revenue
 - violation of legal justification for processing (consent), data subjects rights, cross border data transfers

SUMMARY

- If you collect any personal data of an EU citizen, you need to comply. Applies globally.
- Data Subjects can ask for data
- There are penalties for non-compliance